

NEWS RELEASE
October 14, 2011

TSX: DCI

For immediate release

DIRECTCASH PAYMENTS INC. ANNOUNCES REGULAR CASH DIVIDEND

Calgary, Alberta – DirectCash Payments Inc. (the "Company") announced today a cash dividend of \$0.115 (11.5 cents) per share for the month of October, 2011.

The dividend will be paid on November 30, 2011, to shareholders of record on October 31, 2011. This dividend is an eligible dividend for the purposes of the Income Tax Act (Canada). The Company's policy is to pay dividends on or about the last day of each month to shareholders of record on the last business day of the preceding month.

The Company is the largest branded ATM provider in Canada, operating under the trade name DirectCash ATM, and is one of the leading providers of branded non-financial institution debit terminals and prepaid card products.

Additional information about the Company is available on SEDAR (www.sedar.com) and our website at www.directcash.net.

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